



Atlantic Conference on **DISASTER MANAGEMENT**

Effective planning for Pandemics and other Emergencies
April 29 & 30, 2009, Delta St. John's, St. John's, NL

Pandemics and other emergencies: Are you prepared?

How would you respond if your community was impacted by a health-related emergency such as an influenza pandemic or SARS? The 3rd Atlantic Conference on Disaster Management, organized by the Canadian Red Cross, will bring together several leading experts including keynote speakers like Dr. David Butler-Jones, Canada's Chief Public Health Officer, who will address health-related emergencies as a key area of concern in Disaster Management. The conference will attract public officials, emergency planners, first responders and community agencies from across Atlantic Canada and beyond. It's a unique opportunity to gain new insight in emergency planning and to network with peers. The conference will be held in downtown St. John's, Newfoundland and Labrador. To register or for more information, contact us by email at acdm@redcross.ca by phone at (506) 674-6188, or visit our website at www.redcross.ca/acdm

Keynote Speakers



**Dr. David Butler-Jones, Chief Public Health Officer
Public Health Agency of Canada**

Have you considered the implications of a health-related emergency in your organization's planning? Many planners begin with the understanding that "someone else" will handle the health impacts of a disaster. The truth of the matter is all levels of government and other organizations have a role to play in protecting people's health in times of emergencies and disasters. Dr. Butler-Jones will provide an overview of emergency health management in Canada his insights into some recent health emergencies.



**Terry Standing, Chief Fire Officer
Gloucester Fire & Rescue Service, United Kingdom**

Unprecedented rainfall in Gloucester County, UK, in July 2007 displaced some 500,000 residents. Two-thirds of the county was flooded, approximately 155,000 homes (350,000 people) had no drinking water, there were power outages and significant threats to critical infrastructure. Mr. Standing will discuss vulnerabilities and health issues including general sanitation, sewage, drinking water and mother-child welfare. Participants will learn about coordination of this overall response as well as emerging learning from this experience.

Presenters

- ▶ [Rick Caissie](#), National Director, Injury Prevention, Canadian Red Cross.
Topic: Disaster and pandemic Business Continuity Planning for Canadian workplaces

- ▶ [Stacy Coy](#), Violence and Abuse Prevention Programs, Canadian Red Cross.
Topic: Ten Steps to Creating Safe Environments: A step by step process to protecting clients and personnel

- ▶ [Ivan Drouin and Karen Eaton](#), Mental Health Services, Colchester East Hants Health Authority, NS.
Topic: Preparing Mental Health Services for a Pandemic: An Interactive Training Model

- ▶ [Barry Manuel](#), Emergency Management Coordinator, Halifax Regional Municipality, NS.
Topic: Don't Write a Cheque Your Bank Can't Cash

- ▶ [John Webb](#), Director, Emergency Social Services, Province of Nova Scotia.
Topic: Things I learned and didn't learn from 68 large and mid-sized emergencies over the past 15 years.

- ▶ [Commander David Wilcox](#) Senior Medical Officer in Atlantic Canada, Canadian Forces.
Topic: Joint Task Force Atlantic medical capabilities

Conference Agenda

Tuesday, April 28, 2009

1:00 pm - 4:00 pm

[Pre-conference workshops](#)

(Crisis Media Relations 101 or 12 Steps to Municipal Emergency Planning)

6:30 pm - 8:30 pm

Early Registration/Evening Social

Wednesday, April 29, 2009

9:00 am - 9:30 am

Welcoming Remarks

9:30 am - 10:00 am

Presenting Sponsor

10:00 am - 10:30 am

Newfoundland Fire and Emergency Services

11:00 am - 12:00 pm

Keynote Address: Dr. David Butler-Jones

12:00 pm - 1:00 pm

Lunch

1:00 pm - 1:30 pm

Breakout Discussions

1:30 pm - 2:00 pm

Panel: Q & A Session

2:30 pm - 4:00 pm

Concurrent Sessions

Thursday, April 30, 2009

8:30 am - 9:00 am

Canadian Red Cross presentation

9:00 am - 9:30 am

Newfoundland and Labrador Department of Health and Community Services

9:30 am - 10:30 am

Keynote Address: Terry Standing

11:00 am - 11:30 am

Breakout Discussions

11:30am - 12:00pm

Panel Q & A

1:00 pm - 2:30 pm

Concurrent Sessions

3:00 pm - 3:30 pm

Closing Remarks/Door Prizes

Evening social event